

Korupcijas novēršanas un apkarošanas birojs

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IESNIEGUMS***par priekšvēlēšanu aģitācijas materiālu izvietojumu internetā izcenojumiem***

Httpool Latvia SIA, reģistrācijas Nr.40203196695, turpmāk tekstā – “**Sabiedrība**”, saskaņā ar Priekšvēlēšanu aģitācijas likumu vēlas informēt Korupcijas novēršanas un apkarošanas biroju par priekšvēlēšanu aģitācijas materiālu izvietojumu internetā izcenojumiem 2024.gada 8.jūnija Eiropas Parlamenta vēlēšanām.

Sabiedrība piedāvās par samaksu izvietot 2024.gada 8.jūnija Eiropas Parlamenta priekšvēlēšanu aģitācijas materiālus šādā interneta vietnē/platformā:

1. Digital Turbine interneta vietnē - www.digitalturbine.com.

Atlaides priekšvēlēšanu aģitācijas materiālu izvietojumu internetā izcenojumiem netiek piemērotas.

Priekšvēlēšanu aģitācijas materiālu izvietojumu internetā izcenojumi platformā “Digital Turbine” ir norādīti pielikumā, kas pievienots šim Sabiedrības iesniegumam. Sabiedrība kampaņas periodam var noteikt fiksētus minimālos kampaņas budžetus.

Pielikumā:

- 1) Priekšvēlēšanu aģitācijas materiālu izvietojumu internetā izcenojumi platformā “Digital Turbine” uz 2 (divām) lapām.

Ar cieņu

Arnīs Ozols

Httpool Latvia SIA valdes loceklis

Dokuments parakstīts ar drošu elektronisko parakstu un satur laika zīmogu.

MANAGED PRICING

Video Only CPCV	Display Intersitial CPM
€0.02	€13.00

PROGRAMMATIC PRICING

Self Serve PMP	Video	\$12.00
	Display Intersitial	\$6.00
	Display Banner	\$4.00
Managed* PMP	Display Intersitial	\$6.00
	Display Banner	\$4.00

*Managed PMP Products can be sold only to the brands and agencies who doesn't have DSP accounts.

MINIMUM QUARTERLY BUDGETS

Product	Budgets
VIDEO ONLY	€3,000
BASIC	€4,000
BASIC+	€6,000
PREMIUM	€14,000
PREMIUM+	€16,000
BASIC GAME	€20,000
PREMIUM GAME	€30,000
BASIC AURORA	€30,000
PREMIUM AURORA	€50,000
BRAND STUDY	€10,000
OPTIMIZED	€50,000
BASIC REPURPOSE	€3,000
DEC REPURPOSE	€7,000
AURORA REPURPOSE	€14,000

BASIC

Basic End card,
TBC,
Basic Gallery (Mini & Full page)
Video Gallery,
Hotspot,
Quiz,
Video Thumbnail,
Switch,
Pre card,
Ready to Go,
All CTA Actions (Tap to call, Social Share, App Install),
Store Locator,
Add to calendar

BASIC+

Swipe,
Shake,
Tilt,
Parallax,
Haptic

PREMIUM

Premium Endcard,
Premium Gallery (Video & Audio),
Drag & Drop,
Wipe away,
Countdown,
Slider - Mask,
Slider - Point

PREMIUM+

3D Preroll,
Audio,
360 View,
Teleport

BASIC GAME & BASIC AURORA

Only tap actions

PREMIUM GAME & PREMIUM AURORA

All other actions

AD PLACEMENTS

BASIC



Basic Endcard

Design: 1-3 hours
Computer Process: 1-3 hours
Development Process: none



TBC

Design: 1-2 hours
Computer Process: 1-3 hours
Development Process: none



Mini Gallery

Design: 2-4 hours
Computer Process: 1-3 hours
Development Process: none



Full Page Gallery

Design: 2-4 hours
Computer Process: 1-3 hours
Development Process: none



Video Gallery

Design: 1-2 hours
Computer Process: 2-4 hours
Development Process: none



Hotspot

Design: 1-2 hours
Computer Process: 4-6 hours
Development Process: none



Quiz

Design: 1-2 hours
Computer Process: 4-6 hours
Development Process: none



Video Thumbnail

Design: 2-4 hours
Computer Process: 2-4 hours
Development Process: none



Switch

Design: 2-4 hours
Computer Process: 2-4 hours
Development Process: none

BASIC+



Swipe

Design: 2-4 hours
Computer Process: 4-6 hours
Development Process: 1 day



Shake Action

Design: 2-4 hours
Computer Process: 2-4 hours
Development Process: none



Tilt Action

Design: 2-4 hours
Computer Process: 4-6 hours
Development Process: none



Parallax Action

Design: 2-4 hours
Computer Process: 2-4 hours
Development Process: none



Haptic Action

Design: 1-2 hours
Computer Process: 2-4 hours
Development Process: none

PREMIUM



Premium Endcard

Design: 2-4 hours
Computer Process: 4-6 hours
Development Process: none



Premium Gallery

Design: 4-6 hours
Computer Process: 6-8 hours
Development Process: none



Drag & Drop

Design: 4-6 hours
Computer Process: 1 day
Development Process: none



Wipe Away

Design: 4-6 hours
Computer Process: 4-6 hours
Development Process: 1 day



Countdown

Design: 1-2 hours
Computer Process: 2-4 hours
Development Process: 1 day



Slider - Mask

Design: 2-4 hours
Computer Process: 2-4 hours
Development Process: 1 day



Slider - Point

Design: 2-4 hours
Computer Process: 2-4 hours
Development Process: 1 day

PREMIUM+



3D Preroll

Design: 1 day
Computer Process: 1 day
Development Process: none



Audio

Design: 1 day
Computer Process: 1-2 days
Development Process: 1-2 days



360 View

Design: 4-6 hours
Computer Process: 4-6 hours
Development Process: 1-2 days

BASIC GAME & BASIC AURORA



Basic Game

Design: 4-6 hours
Computer Process: 1-2 days
Development Process: none



Aurora - BOS

Design: 4-6 hours
Computer Process: 1-2 days
Development Process: none



Basic Aurora

Design: 4-6 hours
Computer Process: 1-2 days
Development Process: none

PREMIUM GAME & PREMIUM AURORA



Premium Game

Design: 1-2 days
Computer Process: 1-2 days
Development Process: 1-2 days



Premium Aurora

Design: 1 day
Computer Process: 1-2 days
Development Process: 1-2 days